

Schedule at a Glance 日程总览初稿

Conference Registration & Check in 会议注册和签到

May 29th, 2026 15:00-20:00 Lobby of the Optics Valley Kingdom Plaza 光谷金盾大酒店大堂

May 30th, 2026 08:00-18:00 Lobby of the Optics Valley Kingdom Plaza 光谷金盾大酒店大堂

May 31th, 2026 08:00-12:00 Lobby of the Optics Valley Kingdom Plaza 光谷金盾大酒店大堂

May 29th, 2026: Doctoral Consortium 博士生论坛

Venue: China University of Geosciences (Wuhan) 中国地质大学（武汉）未来城校区

| Beijing-CST | Panel/Presentation | Conference Hall |
|--------------------------|---|--|
| 5/28/2026 16:00-20:00 | Registration & Check in // 博士论坛注册 | Lobby of the Optics Valley Kingdom Plaza 光谷金盾大酒店大堂 |
| 5/29/2026 9:30-12:00 | Keynote Speech // 主题报告 | China University of Geosciences (Wuhan), Future City Campus 中国地质大学（武汉）未来城校区 |
| 5/29/2026 13:30-16:00 | Paper Presentation and Comments & Social Event // 论坛报告点评和学术社交活动 | |

May 30th, 2026: The 1st Day of Conference 会议第一天

Venue: Optics Valley Kingdom Plaza 光谷金盾大酒店

| Beijing-CST | Program | Conference Hall |
|--------------------------|--|--|
| 5/30/2026 9:00-12:00 | Opening // 开幕式 Keynote Address // 主题报告 Best Paper Announcement // 宣布最佳论文 WHICEB2026 Announcement // 宣布 2027 年会议举办 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| 5/30/2026 13:30-18:00 | Information Economics Seminar // 信息经济专题研讨会 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| | China Association for Information Systems (CNAIS) Seminar // CNAIS 专题研讨会 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| | Concurrent Sessions for Paper Presentation // 分会场宣读论文 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |

May 31th, 2026: The 2nd Day of Conference 会议第二天

Venue: Optics Valley Kingdom Plaza 光谷金盾大酒店

| Beijing-CST | Program | Conference Hall |
|--------------------------|---|--|
| 5/31/2026 9:00-12:00 | CNAIS-WHICEB Forum on China Influence // CNAIS-WHICEB 中国影响力论坛 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| | Concurrent Sessions for Paper Presentation // 分会场宣读论文 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| 5/31/2026 13:30-17:30 | Concurrent Sessions for Paper Presentation // 分会场宣读论文 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| | International Scholarly Publishing Workshop // 国际学术出版研讨会：编辑观点与作者交流 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |
| | Workshop on Special Issue in Industrial Management & Data Systems(IMDS) // IMDS 专刊工作坊 | Optics Valley Kingdom Plaza 光谷金盾大酒店 |

1. Doctoral Consortium

As an important component of the Wuhan International Conference on E-Business (WHICEB), this year's Doctoral Consortium will be held on **May 29th (Friday)** with the theme "**Artificial Intelligence and Digital Platform Management**". We invite full papers or extended abstracts in Chinese or English from doctoral students, as well as young faculty members, specializing in Management Science and Engineering, Information Management and Information Systems, E-Commerce, and Digital Economy. The morning session will invite keynote speeches by renowned mid-career and young scholars in the field of e-commerce from China and abroad. The afternoon session will include paper presentations, comments, and Social Event.

Co-Chairs: Prof. Alain Chong (Nottingham University Business School China), Prof. Kanliang Wang (Renmin Business School, Renmin University of China)

Keynote Speakers: Prof. Chee Wei (David) Phang (Nottingham University Business School China), Prof. Le Wang (School of Economics and Finance, Xi'an Jiaotong University), Prof. Chen Xi (School of Management, Zhejiang University)

Submission Deadline: April 30th, 2026

Notification of Acceptance & Registration: Around May 10th, 2026

For more information, please visit: <https://whiceb.cug.edu.cn/en/seminars-workshops/doctoral-consortium-announcement-and-cfp.html>

2. China Association for Information Systems (CNAIS) Seminar

As an important component of the Wuhan International Conference on E-business (WHICEB), this year's CNAIS Seminar will be held on **May 30th (Saturday)** with the theme "**Systemic Platform Effects: From Individual to Network.**"

Seminar Chair: Prof. Weiling Ke (Southern University of Science and Technology)

Invited Speakers & Presentation Titles:

- Prof. Yao Li (Southern University of Science and Technology): "From Doorstep to Diet-Related Diseases: Health Impacts of Online Food Delivery Platforms"
- Prof. Yukun Yang (Southern University of Science and Technology): "Beyond Dyads: Digital Homophily and Structural Interdependence in Interhospital Transfer Networks"
- Prof. Ting Xu (Southern University of Science and Technology): "Examining the Impact of Platform Rapid Release on App Updates in Software Platforms"

For more information, please visit: <https://whiceb.cug.edu.cn/en/seminars-workshops/cnais-workshop.html>

3. Information Economics Seminar

As an important component of the Wuhan International Conference on E-business (WHICEB), this year's Information Economics Seminar will be held on **May 30th (Saturday)** with the theme of "**Equilibrium and Mechanism Design in Strategic Environments.**"

Seminar Chair: Prof. Zhigang Cao (Beijing Jiaotong University)

Invited Speakers & Presentation Titles:

- Prof. Zhigang Cao (Beijing Jiaotong University): "(Strategic) Elasticity"
- Prof. Jie Zheng (Shandong University): "Multi-stage Contest Design: Theory and Experiment"

- Prof. Delin Chen (Southern University of Science and Technology): "Buying Votes to Maximize the Potential"

For more information, please visit: <https://whiceb.cug.edu.cn/en/seminars-workshops/information-economics-seminar.html>

4. CNAIS-WHICEB Forum on China Influence

This forum aims to establish an open, focused, and intellectually stimulating academic exchange platform. It invites authoritative experts and renowned scholars in the field of Information Systems to discuss methodological innovation, theoretical expansion, and practical applications in *AI for Social Science* (AI4SS) research, as well as the ethical, governance, and academic integrity issues arising from such research, with special attention to Chinese phenomena, Chinese theories, and Chinese contributions. Centered on new phenomena, problems, and theories emerging from AI4SS in the Chinese context, this year's forum theme is "AI4SS." It will be held on the afternoon of **May 31th (Sunday)**.

Forum Chair: Prof. Yezheng Liu (Hefei University of Technology)

Invited Speakers: Prof. Guoqing Chen (Tsinghua University), Prof. Yaobin Lu (Huazhong University of Science and Technology), and Prof. Hefu Liu (University of Science and Technology of China)

For more information, please visit: <https://whiceb.cug.edu.cn/en/seminars-workshops/the-4th-cnais-whiceb-forum-on-china-influence-forum-in-chinese.html>

5. Workshop on Special Issue in Industrial Management & Data Systems

This workshop will focus on two Special Issues of *Industrial Management & Data Systems*:

- "Immersive Technologies in Mobile Applications: Transforming Business Landscapes", Guest Editors Prof. Wang Shan
- "Crossing Methodological Borders: Mixed-/Multi-Methods in Contemporary Industrial and Information Systems Management", Guest Editors Prof. Wen-Lung Shiau

Guest Editors & Workshop Contacts: Prof. Wang Shan (University of Saskatchewan, wang@edwards.usask.ca) and Prof. Wen-Lung Shiau (Chang Gung University, mac@cgu.edu.tw)

The workshop will be held on **May 31st (Sunday)**, where the guest editors will meet with submitting authors for a Special Issue seminar. Papers for the workshop can be submitted via the email addresses of the two guest editors.

Submission Deadline: May 10th, 2026

Notification of Acceptance: Around May 12th, 2026

For more information, please visit: <https://whiceb.cug.edu.cn/en/seminars-workshops/imds-special-issue-workshop.html>

| Beijing-CST | 5/30/2026 09:00-12:00 | 5/30/2026 13:30-15:30 | 5/30/2026 15:45-18:00 | 5/31/2026 09:00-10:30 | 5/31/2026 10:45-12:00 | 5/31/2026 13:30-15:30 | 5/31/2026 15:45-18:00 |
|---|--------------------------|---|--|--|--|--|--|
| Grand Ballroom, the 3rd Floor 三楼大宴会厅 | Keynote Address 主题报告等 | --- | --- | | | --- | --- |
| Huaxia Hall, the 5th Floor 五楼华夏厅 | | | | CNAIS-WHICEB Forum on China Influence// 第五届 CNAIS-WHICEB 中国影响力论坛 | | | |
| Optics Valley Hall, the 3rd Floor 三楼光谷厅 | --- | CNAIS Seminar// CNAIS 专题研讨会 | Information Economics Seminar// 信息经济学会专题研讨会 | 6 AIGC Development & Governance | 5 Artificial Intelligence and New Ways of Working | 6 Data Science and Analytics | 7 Transformative Digital Service and Impact |
| Yellow Crane Hall, the 3rd Floor 三楼黄鹤厅 | --- | 5 Human-AI Interaction +1invited speech | 8 Digital Enablement and Governance | 8 General IS and Digital Business Topics+ 1 Digital Tourism+ 1 Engaging Technologies | | 10 IS in Healthcare Service | |
| QingChuan Hall, the 3rd Floor 三楼晴川厅 | --- | 13 E-commerce Platform and OperationsI +1invited speech | | 6 Theme Track | 4 Next-Gen Technologies in Social Commerce | 6 GenAI and User Behavior | 7 Social Computing on Digital Platforms |
| QinTai Hall, the 3rd Floor 三楼琴台厅 | --- | 5 Digital Strategy and Social Impact in Business Ecosystem+ 1invited speech | 8 Intelligent Marketing and Consumer Insights | | | International Scholarly Publishing Workshop// 国际学术出版研讨会：编辑观点与作者交流 | IMDS Special Issue Workshop// IMDS 专刊工作坊征稿 |

注：绿色标注为宣读人员数，以上为初步方案，可能会场之间会进行微调，以最终打印程序册为准。

Notes: The green-highlighted text indicates the number of presenters. The above is the preliminary version and is subject to change in the final printed program booklet.

