



CALL FOR PAPER

The 22nd Wuhan International Conference on E-Business (WHICEB2023)

An AIS Affiliated Conference

Wuhan, P. R. China, May 26- 28, 2023

<http://whiceb.cug.edu.cn/>

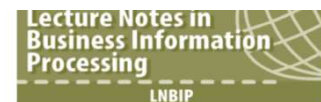
Conference Theme: Digital empowerment for intelligent future

Background: The Wuhan International Conference on E-Business (WHICEB) series is an AIS affiliated conference which has been held successfully since the year of 2000, serving as an annual academic conference for improvement and development of global e-business research, academic exchange, and cooperation. In the coming year of 2023, we will be holding the 22nd conference with the topic of '*Digital Empowerment for Intelligent Future*'.

Big data, cloud computing, artificial intelligence and blockchain Technology (namely the ABCD Technology) are stimulating a new round of business innovation in the fields of manufacturing, business, education and personal life. The combination of digitization and intelligentization has created a new growth mode of digital economy. On the basis of the growth model driven by traditional factors such as labor and capital, a new growth mode with two elements of emerging IT technology and data is introduced. Therefore, new business and new rules have been generated and the application scenarios of "Internet Plus" are redefined. The enterprises are facing the opportunity to reconstruct a new business model bottom up. Facing the new digital and intelligentized trend, from product or business innovation to organizational and industrial change, many enterprises are actively practicing and providing a large number of new research problems for academic research.

The conference which will be held from May 26 to 28, 2023, will stimulate the vigorous development of academic research and enterprise practices by bringing together E-business, information technology in digitalized and intelligentized situation, and new ideas and discoveries in service, marketing and operation management reform. Scholars in e-commerce, information systems, marketing, strategic management and public management home or abroad are welcome to participate in the conference. The annual conference aims to show innovative scientific research results in the business and economic fields enabled by artificial intelligence, promote interdisciplinary research findings, and share the experience of different countries and regions. English will be the formal language at the conference. World-class scholars in e-business field will be invited to give keynote speeches, workshops on different topics will be organized together with academic institutions located within China or abroad, Doctor consortium will be held at the conference, active youth scholars will be invited to give an individual speech at different sessions, not to mention other enriching activities. All accepted papers will be presented in the respective session. In view of the Covid-19 outbreak, WHICEB2023 will consider organizing academic exchange activities *both online and offline*.

Paper Submission: We only accept full research papers from different aspects of business and from different disciplines. Research methods as case study, modeling, empirical study, on-spot, questionnaire, or experimental study are all welcomed. Conference proceedings will be published in *Springer's Lecture Notes in Business Information Processing* (LNBIP), then be submitted to apply for EI Compendex, CPCI and Scopus index.



Conference proceedings from 2003 have been listed in the Conference Proceedings Citation Index- Science/Social Science & Humanities (CPCI-S or CPCI-SSH, the former Index to Scientific & Technical Proceedings®, ISTP). The proceedings will also be available at AIS eLibrary (<http://ais.site-ym.com/?AISeLibrary>).

International Journal Recommendation: Selected best papers from the proceeding will be recommended to the following international academic journals/special issues: Electronic Commerce Research and Applications(SSCI), Electronic Markets(SSCI), Electronic Commerce Research(SSCI), Internet Research (SSCI), Journal of Organizational and End User Computing (SCI & SSCI), Journal of Information & Knowledge

Important Dates














Easychair system open for submission:	November 20th, 2022
Submission deadline for full manuscript:	January 30th, 2023
Acceptance announcement and Registration:	March 1st, 2023
Deadline for final camera-ready paper:	March 15th, 2023
Registration deadline (accepted paper):	March 15th, 2023
Conference date:	May 26th-28th, 2023

【Call for workshop proposal】

In order to create an academic leading, free communication environment, besides annual workshops for Information Economics Association and CNAIS, we welcome participants to apply for organizing workshops focusing on specific research field, we wish to provide a discussion forum for participants of the same interest.

In order to organize a workshop, a workshop Chair should be recommended with more than 3 participants. We suggest a workshop of either 2.5 hours or 4 hours (time can be prolonged upon request). Relative information as workshop topic, form, time, Chair name and presenter are required to be provided, so that organizing committee will make arrangements accordingly. Anyone interested in organizing a workshop please contact forum Chair Professor Kanliang Wang (kanliang.wang@gmail.com), and Associate Professor Yi Jiang(wuhanjoey@163.com). The deadline for workshop application is no later than March.31st, 2023.

【Call for Tracks】

-  **Conference Theme Track: Digital Empowerment and Social Impact**
-  **AIoT Enabled Business Innovation**
-  **Computing and Complexity in Digital Platforms**
-  **Data Analytics and Data Intelligence**
-  **Digital Economy**
-  **Digital Enablement and Digital Governance**
-  **Digital Technologies and New Ways of Working**
-  **E-business Strategy & Online Marketing**
-  **Emerging Technologies and Social Commerce**
-  **Engaging Technologies**
-  **Human-machinerobot Interaction**
-  **Information Management and Health Outcomes**
-  **Information Systems and Operations Management**
-  **Technology in Education**
-  **User Behavior in Information Systems**

Submission Requirement:

1. **Full research papers:** The paper should be written in English, and haven't been published before. The topic of the paper should comply with conference tracks. Full research paper is expected to include innovative research results from empirical research, experiment, modeling or theory study. Excellent papers after double-blind review will be awarded 'best paper nomination' and be recommended to international journals. The length of submitted paper should be **9-10** pages (typesetting as required by proceedings paper format). The recommended paper author is required to provide expanded abstract of 2 pages. At least one author of accepted paper should attend the conference and present the paper, and accepted papers should register before March 31, 2023.
2. **Paper Format Requirements:** You are required to write and edit your paper highly in accordance with format requirements with no change on format. Your paper should be submitted through online submission system (EasyChair).

Conference Committee

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