



## **CALL FOR PAPER**

### **The 23rd Wuhan International Conference on E-Business (WHICEB2024)**

**An AIS Affiliated Conference**

Wuhan, P. R. China, May 24- 26, 2024

<http://whiceb.cug.edu.cn/>

### **Conference Theme: New challenges and opportunities for digital-enabled intelligent future**

**Background:** The Wuhan International Conference on E-Business (WHICEB) series is an Association for Information Systems (AIS) affiliated conference which has been held successfully since the year of 2000, serving as an annual academic conference for improvement and development of global e-business research, academic exchange, and cooperation. In the coming year of 2024, we will be holding the 23<sup>rd</sup> conference with the topic of '*New challenges and opportunities for digital-enabled intelligent future*'.

Big data, cloud computing, artificial intelligence and blockchain Technology (namely the ABCD Technology) are stimulating a new round of business innovation in the fields of manufacturing, business, education and personal life. The combination of digitization and intelligentization has created a new growth mode of digital economy. New businesses and new rules have emerged and the application scenarios of "Internet Plus" are redefined. The enterprises are facing the opportunity to reconstruct a new business model bottom up. Facing the new digital and intelligentized trend, from product or business innovation to organizational and industrial change, many enterprises are actively practicing and providing a large number of new research problems for academic research.

The conference which will be held from May 24 to 26, 2024, will stimulate the vigorous development of academic research and enterprise practices by bringing together E-business, information technology in digitalized and intelligentized situation, and new ideas and discoveries in service, marketing and operation management reform. Scholars in e-commerce, information systems, marketing, strategic management and public management home or abroad are welcome to participate in the conference. The annual conference aims to show innovative scientific research results in the business and economic fields enabled by artificial intelligence, promote interdisciplinary research findings, and share the experience of different countries and regions. English will be the formal language at the conference. World-class scholars in e-business field will be invited to give keynote speeches, workshops on different topics will be organized together with academic institutions located within China or abroad, Doctor consortium will be held at the conference, active youth scholars will be invited to give an individual speech at different sessions, more enriching activities will be organized at the conference.

**Proceedings Publication:** We only accept full research papers from different aspects of business and disciplines. Research methods as case study, modeling, empirical study, on-spot, questionnaire, or experimental study are all welcomed.

- Conference proceedings from 2003-2021 have been listed in the Conference Proceedings Citation Index-Science/Social Science & Humanities (CPCI-S or CPCI-SSH, the former Index to Scientific & Technical Proceedings®, ISTEP).
- Conference proceedings from 2023 has been published in *Springer's Lecture Notes in Business Information Processing* (LNBIP), and been indexed by EI Compindex, CPCI and Scopus index.
- The proceedings from 2011 will also be available at AIS eLibrary (<http://ais.site-ym.com/?AISeLibrary>).

**International Journal Recommendation:** Selected best papers from the proceeding will be recommended to the following international academic journals/special issues: Electronic Commerce Research and Applications(SSCI), Electronic Markets(SSCI), Electronic Commerce Research(SSCI), Internet Research (SSCI), Journal of Organizational and End User Computing (SCI & SSCI), Journal of Information & Knowledge

## Important Dates

<b>Submission deadline for track proposal:</b>	<b>November 10th, 2023</b>
<b>EasyChair system open for submission:</b>	<b>December 1st, 2023</b>
<b>Submission deadline for full manuscript:</b>	<b>January 21th, 2024</b>
<b>Acceptance announcement and Registration:</b>	<b>March 5th, 2024</b>
<b>Deadline for final camera-ready paper:</b>	<b>March 17th, 2024</b>
<b>Registration deadline (accepted paper):</b>	<b>March 17 th, 2024</b>
<b>Conference date:</b>	<b>May 24th-26th, 2024</b>

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## 【Call for workshop proposal】

In order to create an academic leading, free communication environment, besides annual workshops for Information Economics Association and CNAIS, we welcome participants to apply for organizing workshops focusing on specific research field, we wish to provide a discussion forum for participants of the same interest.

In order to organize a workshop, a workshop Chair will recommendate with more than 3 participants. We suggest a workshop of either 2.5 hours or 4 hours (time can be prolonged upon request). Relative information as workshop topic, form, time, Chair name and presenter are required to be provided, so that organizing committee will make arrangements accordingly. Anyone interested in organizing a workshop please contact forum Chair Professor Kanliang Wang ([kanliang.wang@gmail.com](mailto:kanliang.wang@gmail.com)), and Associate Professor Yi Jiang([wuhanjoey@163.com](mailto:wuhanjoey@163.com)). The deadline for workshop application is no later than March.31<sup>st</sup>, 2024.

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## 【Conference Tracks for Submission】

- 🔗 **Track1: Advancing Digital Education: Innovations, Challenges, and Opportunities**
- 🔗 **Track2: AIoT enabled Business Innovation**
- 🔗 **Track3: Artificial Intelligence and New Ways of Working**
- 🔗 **Track4: Computing and Complexity in Digital Platforms**
- 🔗 **Track5: Data Science and Smart Social Governance**
- 🔗 **Track6: Digital Enablement and Digital Governance**
- 🔗 **Track7: Digital Innovation and Social Impact**
- 🔗 **Track8: Disruptive Technologies and Digital Transformation**
- 🔗 **Track9: E-business Strategy & Online Marketing**
- 🔗 **Track10: Emerging e-Commerce Initiatives Enabled by Advanced Technologies**
- 🔗 **Track11: Emerging Technologies and Social Commerce**
- 🔗 **Track12: Engaging Technologies**
- 🔗 **Track13: Healthcare Service and IT management**
- 🔗 **Track14: Human-computer/AI Interactions**
- 🔗 **Track15: Information Systems and Operations Management**
- 🔗 **Track16: Transformative Digital Innovations: Education, Sports, and Entertainment**

## Submission Requirement:

1. **Full research papers:** The paper should be written in English, and haven't been published before. The topic of the paper should comply with conference tracks. Full research paper is expected to include innovative research results from empirical research, experiment, modeling or theory study. Excellent papers after double-blind review will be awarded 'best paper nomination' and be recommended to international journals. The length of submitted paper should be *less than 12* pages (typesetting as required by *Springer's Lecture Notes in Business Information Processing* format). The recommended paper author is required to provide expanded abstract of 2 pages. At least one author of accepted paper should attend the conference and present the paper, and accepted papers should register before March 17, 2024.
2. **Paper Format Requirements:** You are required to write and edit your paper highly in accordance with format requirements with no change on format. Your paper should be submitted through online submission system (EasyChair, <https://easychair.org/conferences/?conf=whiceb2024> ).

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Electronic Commerce Research and Applications (SSCI indexed)  
Electronic Markets-The International Journal on Networked business (SSCI indexed)  
Internet Research (SSCI indexed)  
Journal of Database Management (SCIE indexed)  
Journal of Organizational and End User Computing (SCI & SSCI indexed)  
International Journal of Networking and Virtual Organizations (EI & Scopusindexed)  
Journal of Systems and Information Technology (EI & Scopus index indexed)

### Conference Co-Chairs

Jing Zhao, Professor, CICEB, School of Economics and Management, China University of Geosciences  
[zhao5563@outlook.com](mailto:zhao5563@outlook.com)  
Juergen Seitz, Professor, Baden-Wuerttemberg Cooperative State University Heidenheim, Germany  
[seitz@dhbw-heidenheim.de](mailto:seitz@dhbw-heidenheim.de)  
Doug Vogel, Professor, AIS President 2012-2013, Harbin Institute of Technology, China  
[isdoug@hit.edu.cn](mailto:isdoug@hit.edu.cn)

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Zhen Zhu, Professor, China University of Geosciences [zhuzhen2008@gmail.com](mailto:zhuzhen2008@gmail.com)

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### **Session Chairs:**

Kanliang Wang, Professor, Renmin University, China [kanliang.wang@gmail.com](mailto:kanliang.wang@gmail.com)  
Jinghua Xiao, Professor, Sun Yat-Sen University, China [lnsxjh@mail.sysu.edu.cn](mailto:lnsxjh@mail.sysu.edu.cn)  
Rong Du, Professor, Xidian University, China [durong@mail.xidian.edu.cn](mailto:durong@mail.xidian.edu.cn)  
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### **Organization Committee**

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Hans-Dieter Zimmermann, Professor, OST-Eastern Switzerland University of Applied Sciences, Switzerland

## **Contact Us at:**

**Website:** <http://whiceb.cug.edu.cn/en/>

**E-mail:** [whiceb2018@hotmail.com](mailto:whiceb2018@hotmail.com) for authors outside China Dr. Fei Wang & Yao Zhang  
[whiceb2015@vip.163.com](mailto:whiceb2015@vip.163.com) 或 [whiceb@aliyun.com](mailto:whiceb@aliyun.com) for authors in China Dr. Jing Wang

**Sina Weibo:** <http://weibo.com/whiceb>

**Address:** 68 Jincheng Street, School of Economics and Management, China University of Geosciences, Wuhan 430074, P. R. China

**Wechat:**

