

# The 18th Wuhan International Conference on E-Business (WHICEB2019)

An AIS Affiliated Conference

## 第十八届武汉电子商务国际会议

信息系统协会（AIS）附属会议



The New Beacon New Times International Hotel

纽宾凯新时代国际酒店

Wuhan, China

中国 武汉

May 24- 26, 2019

2019年5月24日-5月26日



Wechat of WHICEB

Part I. Conference Program

Part II. Details of Panel and Presentation Schedule

Wifi Account

User name: 纽宾凯会议中心

Password: 4006262008

## Schedule at a Glance 日程总览

### Registration & Check in 会议注册和签到

**May 24, 2019 14:30-19:00** The 1st Floor, Lobby of the New Beacon New Times Intl. Hotel  
纽宾凯新时代国际酒店，一楼大堂

**May 25, 2019 08:00-18:00** The 8th Floor, Business Center Building of the New Beacon New Times Intl. Hotel  
纽宾凯新时代国际酒店，商务中心楼 8 楼

### May 24th, 2019: Graduate Students' Workshop in IS and E-business

#### 信息系统与电子商务博士生论坛

**Venue:** China University of Geosciences (Wuhan), East Campus 中国地质大学（武汉）东区

Time/Room	Panel/Presentation	Room
5/24/2019 9:00-12:00	Faculty Presentations//学术演讲	Bajiao Building 八角楼会议厅
5/24/2019 13:30-16:15	Ph.D Students Proposal Presentation and Faculty Comments //博士生开题宣读与专家点评	Teaching Building A 综合教学楼 A 座

### May 25th, 2019: The First Day of Conference 会议第一天

**Venue:** The 8th Floor, Business Center Building of the New Beacon New Times International Hotel  
纽宾凯新时代国际酒店，商务中心楼 8 楼

Time	Program	Hall
5/25/2019 9:00-12:00	1-Opening //开幕式 2-Best Paper Announcement //宣布最佳论文 3-Keynote Address //主题报告	<i>New Times Hall</i> 新时代厅
5/25/2019 13:30-18:00	China Association for Information Systems (CNAIS) Seminar //CNAIS 专题研讨会	<i>International Hall</i> 国际厅
	1-Recommended Papers Development Workshop A/B //论文推荐工作坊 A 和 B 2- Journal Editor's Panel//期刊主编座谈会	<i>New Beacon Hall &amp; Excellence Hall</i> 纽宾凯厅和卓越厅
	Special Address and Concurrent Sessions for Paper Presentation //特邀报告和分会场宣读论文	<i>Triumph Hall &amp; Excellence Hall</i> 凯旋厅和卓越厅

### May 26th, 2019: The Second Day of Conference 会议第二天

**Venue:** The 8th Floor, Business Center Building of the New Beacon New Times International Hotel  
纽宾凯新时代国际酒店，商务中心楼 8 楼

Time	Program	Hall
5/26/2019 8:30-12:00	Information Economics Seminar//信息经济专题研讨会	<i>New Beacon Hall</i> 纽宾凯厅
	Special Address and Concurrent Sessions for Paper Presentation //特邀报告和分会场宣读论文	<i>International &amp; Triumph Hall</i> 国际厅和凯旋厅
5/26/2019 13:30-18:00	Seminar of Teaching and Research in IS and E-business//信息系统与电子商务教学科研研讨会	<i>New Beacon Hall</i> 纽宾凯厅
	Special Address and Concurrent Sessions for Paper Presentation //特邀报告和分会场宣读论文	<i>Triumph Hall</i> 凯旋厅
	JSIT Special Issue workshop//JSIT 专刊工作坊 Guidance for Recommended Papers to EI Journal//EI 国际期刊论文辅导专题会	<i>International Hall</i> 国际厅

# The 18th Wuhan International Conference on E-Business (WHICEB2019)

May 24th- May 26th, 2019,  
The New Beacon New Times International Hotel, Wuhan, China

## Part I. Conference Program

### Registration & Check in 会议注册和签到

May 24, 2019

- 🕒 14:30-19:00 The 1st Floor, Lobby of the New Beacon New Times Intl. Hotel  
纽宾凯新时代国际酒店，一楼大堂

May 25, 2019

- 🕒 08:00-18:00 The 8th Floor, Business Center Building of the New Beacon,  
New Times Intl. Hotel 纽宾凯新时代国际酒店，商务中心楼8楼

## May 24th, 2019: Graduate Students' Workshop in IS and E-business 信息系统与电子商务博士生论坛

**Venue:** China University of Geosciences (Wuhan), East Campus, Bajiao Building  
会议地点：中国地质大学（武汉）东区，八角楼会议厅(见 18 页地图)

**Chair-** Weiguo Fan, Professor, The University of Iowa, USA

- 🕒 09:00-09:10 **Opening Comments**  
Weiguo Fan, Professor, The University of Iowa, USA
- 🕒 09:10-09:40 **Faculty Presentation I**  
– *Title: How to Kick out Your Academic Career*  
Kanliang Wang 王刊良, Professor, Renmin University of China
- 🕒 09:40-10:10 **Faculty Presentation II**  
– *Title: Lenders' Responses to Collateral Information: Evidence from Online Peer-to-Peer Lending*  
Xiangbin Yan 闫相斌, Professor, University of Science & Technology Beijing, China
- 🕒 10:10-10:30 **Break**
- 🕒 10:30-11:00 **Faculty Presentation III**  
– *Title: Research Sustainability: Balance between Work and Life for Research Students*  
Rong Du 杜荣, Professor, Xidian University, China
- 🕒 11:00-11:30 **Faculty Presentation IV**  
– *Title: Designing Cost-Effective Telemedicine Camps for the Underprivileged in Less Developed Countries: A Decomposed Affordance-Effectivity Framework*  
Xixi Li 李希熙, Assistant Professor, Tsinghua University, China

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🕒 11:30-12:00 **Q&A**

🕒 12:00-13:30 **Lunch**

**Venue:** China University of Geosciences (Wuhan), East Campus, Teaching Building A

**会议地点:** 中国地质大学（武汉）东区，综合教学楼 A 座(见 18 页地图)

🕒 13:30-15:30 **Ph.D Students Proposal Presentation and Faculty Comments**

**Group 1 : Teaching Building Room A104 综合教学楼 A104**

- **Title:** *Supply Chain Collaborative Performance by Leveraging IT Capability in Contractual and Relational Governance: Multi-Methods Research*

**Yang Liu 刘洋**, University of Science and Technology of China

- **Title:** *Research on the Rapid Integration and Coordination Model of Regional Emergency Logistics System for Accident Disasters*

**Wenxuan Ma 马文璇**, Shenyang University of Technology, China

- **Title:** *Organized Cyber Racketeering: Exploring the Role of IT in Organized Cyber Crime Syndicate a Grounded Theory Approach*

**Xiaoming Yu 余晓明**, Chongqing University of Posts and Telecommunications, China

**Panelists:**

– **Weiguo Fan**, Professor, The University of Iowa, USA

– **Kanliang Wang 王刊良**, Professor, Renmin University of China

– **Xiangbin Yan 闫相斌**, Professor, University of Science & Technology Beijing, China

– **Yukun Bao 鲍玉昆**, Professor, Huazhong University of Science and Technology, China

**Group 2 : Teaching Building Room A106 综合教学楼 A106**

- **Title:** *A Double-edged Sword Linking Leaders' Social Media Use to Leader-Follower Relationships*

**Hongfang Zhang 张红芳**, Southwestern University of Finance and Economics, China

- **Title:** *Antecedents and Consequences of Consumer's Credibility Judgement on Heterogeneous Health Information Sources*

**Shijie Song 宋士杰**, Nanjing University, China

**Panelists:**

– **Rong Du 杜荣**, Professor, Xidian University, China

– **Zhaohua Deng 邓朝华**, Associate Professor, Huazhong University of Science and Technology, China

– **Xixi Li 李希熙**, Assistant Professor, Tsinghua University, China

🕒 15:30-15:50 **Break**

🕒 15:50-16:15 **Panel Discussion**

🕒 16:30 **Taking bus to Conference hotel**

欢迎加入博士论坛群（群号 320043560），参与互动 @入群请注明姓名和学校

**Notes**

## May 25th, 2019: The First Day of Conference

### 会议第一天

### Notes

**Venue:** The 8th Floor, Business Center of the New Beacon New Times Intl. Hotel  
会议室地点: 纽宾凯新时代国际酒店, 商务中心楼 8 楼(见 19 页地图)

🕒 09:00-9:20 **Opening** 开幕式致词 (New Times Hall, 新时代厅)

**Chair- Jing Zhao** 赵晶, Co-Chair, Professor, The Center for International Cooperation in E-Business (CICEB), China University of Geosciences, Wuhan

Welcome –**Jinhua Cheng** 成金华, Deputy Secretary of Party Committee, China University of Geosciences, Wuhan

Welcome –**Doug Vogel**, Co-Chair, Professor, The President of the Association of Information Systems (AIS) for 2012-2013, AIS Fellow, Harbin Institute of Technology, China

Welcome –**Kanliang Wang** 王刊良, Professor, Vice President of CNAIS, Renmin University of China

Welcome – **Juergen Seitz**, Co-Chair, Baden-Württemberg Cooperative State University, Heidenheim, Germany

🕒 09:20-09:45 **Group Photo Taking on the First Floor & Coffee Break**  
合影和茶歇

🕒 09:45-10:00 **Best Paper Announcement**  
宣布最佳论文 (New Times Hall, 新时代厅)

**Chair- Yiliu Tu**, Publicity chair of WHICEB2019, Professor, University of Calgary, Canada

🕒 10:00-12:00 **Keynote Address** 主题报告 (New Times Hall, 新时代厅)

**Chair- Doug Vogel**, Co-Chair, Professor, Harbin Institute of Technology, China

- **Keynote speech:** *The Value of Institutional Theory for Understanding the Evaluation of Digital Transformation in Healthcare*

**Andrew Burton-Jones**, Professor, University of Queensland, Australia

- **Keynote speech:** Digital Innovation and Information Systems- Towards a More Radical Research Agenda

**Kalle Lyytinen**, Professor, Case Western Reserve University, USA

🕒 12:00-13:30 **Lunch** 午餐 Dining Hall, the 2nd Floor of Room building  
客房楼二楼餐厅

🕒 13:30-18:00 **China Association for Information Systems (CNAIS) Seminar**  
(International Hall)  
信息系统协会中国分会专题研讨会 (国际厅)

**Theme:** Multiple Methods used in Information Systems Research

**Chair- Hefu Liu** 刘和福, Professor, University of Science and Technology of China

**Speakers:**

– **Title:** *Leveraging Leadership for Post-Acceptance Enterprise Systems Use: The Moderating and Mediating Roles of Regulatory Focus*  
**Shaobo Wei** 魏少波, Assistant Professor, University of Science and Technology of China

– **Title:** *Understanding the Intended and Unintended Consequences of Internet Monitoring: A Field Experiment*  
**Hemin Jiang** 姜贺敏, Assistant Professor, University of Science and Technology of China

**15:40-16:00 Coffee Break 茶歇**

– **Title:** *Competitive Dynamics in E-Marketplace: Bridging Micro-Action and Macro-Strategy Theoretical Lens*  
**Huifang Li** 李慧芳, Associate Professor, University of Science and Technology of China

– **Title:** *Supplier Concentration and Financial Performance: The Moderating Role of IT-enabled Absorptive Capacity*  
**Hefu Liu** 刘和福, Professor, University of Science and Technology of China

🕒 **13:30-16:40 Recommended Papers Development Workshop A**  
**(New Beacon Hall) 论文推荐工作坊 (纽宾凯厅)**

**Chairs-** **Doug Vogel**, Professor, Harbin Institute of Technology, China

**J. Christopher Westland**, Professor, University of Illinois at Chicago, USA

Time	Title	Presenter	Paper ID
13:30-15:40	<b>* Best Paper Nomination</b> <i>Network Prominence in Social Network Services and Seller Performance in Social Marketplaces: An Exploratory Study</i>	<b>Shan Wang</b> , University of Saskatchewan, Canada	86
	<b>* Best Paper Nomination</b> <i>Social Influence and Multiple Choices: Evidence from Virtual Products Adoption</i>	<b>Qing Huang</b> , Chongqing University	48
	<b>* Best Paper Nomination</b> <i>Product Diversity and Firm Performance on O2O Platforms</i>	<b>Xing Wan</b> , Nanjing University of Finance and Economics, China	65
	<i>The Research on Adaptive Access Control Scheme Based on User Portrait</i>	<b>Jiahui Li</b> , Beijing Information Science and Technology University, China	50
	<i>Analysis of Online Comments Characteristics of QQ Music Top Songs: Based on Research of Implicit Network Structure</i>	<b>Li Xu</b> , Zhongnan University of Economics and Law, China	95
15:40-16:00	<b>Coffee Break 茶歇</b>		
16:00-16:40	<i>A Movie Weekly Box-office Revenues Prediction Model Based on On-line Reviews</i>	<b>Minglei Li</b> , Hubei University of Economics, China	98
	<i>A Regret Model for Managing Supply Chain Network Economic with Time-based Competition</i>	<b>Jianjun Wang</b> , Nanjing University of Science and Technology, China	138

**Notes**

🕒 13:30-15:40 **Recommended Papers Development Workshop B**  
(Excellence Hall) 论文推荐工作坊 (卓越厅)

**Chairs-** *Wen-Lung Shiau*, Professor, Zhejiang University of Technology, China  
*June Wei*, Professor, University of West Florida, USA

Time	Title	Presenter	Paper ID
13:30-13:40	Introduction	<b>Chairs</b>	
13:40-15:40	<i>Understanding the Transformation from E-commerce to S-commerce: Evidence, Path and Inspiration from China</i>	<b>Xintian Wang</b> , Ningbo University, China	17
	<i>Research on the Impact of Online Public Welfare Feedback Forms on User Response</i>	<b>Huitian Zhang</b> , Zhongnan University of Economics and Law	77
	<i>Digital Business Strategy as an Initiator of E-business Capability Generation: A Business-Level Strategic Perspective</i>	<b>Maomao Chi</b> , Central China Normal University, China	131
	<i>Exploring How Rivals and Complementors Affect Evolutionary Rate of B2C Apps: An Empirical Study</i>	<b>Bingchen Guo</b> , China University of Geosciences, Wuhan	93

🕒 13:30-15:40 **Special Address and Concurrent Sessions for Paper Presentation**  
(Triumph Hall) 特邀报告与分会场宣读论文 (凯旋厅)

🕒 15:40-16:00 **Coffee Break** 茶歇

🕒 16:00-18:00 **Special Address and Concurrent Sessions for Paper Presentation**  
(Triumph Hall and Excellence Hall)  
特邀报告与分会场宣读论文 (凯旋和卓越厅)

🕒 17:00-18:00 **Journal Editor's panel (New Beacon Hall)**  
期刊主编座谈会 (纽宾凯厅)

**Chair-** *Wen-Lung Shiau*, Professor, Zhejiang University of Technology, China

**Invited Editors:**

*June Wei*, Editor in Chief of *International Journal of Mobile Communications*

*J. Christopher Westland*, Editor in Chief of *Electronic Commerce Research*

*Doug Vogel*, Senior Editor of *Electronic Markets*

🕒 18:20-19:00 **Reception** Dining Hall, The 2nd Floor of Room building  
欢迎晚宴 (客房楼二楼餐厅)

🕒 19:30-21:30 **Tea Event and Research Exchange with Keynote Speakers**  
Yellow Crane Hall, The 17th Floor of Room building  
研究交流茶话会 (客房楼 17 楼, 黄鹤厅)



**Notes**



## May 26th, 2019: The Second Day of Conference

### 会议第二天

**Venue:** The 8th Floor, Business Center of the New Beacon New Times Intl. Hotel

会议室地点：纽宾凯新时代国际酒店，商务中心楼 8 楼(见 19 页地图)

⌚ 08:30-12:00 **Information Economics Seminar (New Beacon Hall)**

—Chinese seminar

信息经济专题研讨会（纽宾凯厅）-中文会场

主题：信息经济时代的企业管理和产业创新

主席：李玲芳，复旦大学管理学院副教授

报告人：

- 发言题目：如何陈述催款信息才能更好地提高还款率？——基于 P2P 网贷的自然实地实验研究  
李玲芳，复旦大学管理学院副教授
- 发言题目：水平差异双寡头中的消费者数据分享  
李三希，中国人民大学副教授
- 发言题目：互联网驱动的产业融合——基于分工与纵向整合的解释  
黄浩，中国社会科学院财经战略研究院副研究员

⌚ 08:30-10:20 **Special Address and Concurrent Sessions for Paper Presentation (International & Triumph Hall)**

特邀报告与分会场宣读论文（国际厅和凯旋厅）

⌚ 10:20-10:40 **Coffee Break 茶歇**

⌚ 10:40-12:00 **Special Address and Concurrent Sessions for Paper Presentation (International & Triumph Hall)**

特邀报告与分会场宣读论文（国际厅和凯旋厅）

⌚ 12:00-13:30 **Lunch 午餐 Dining Hall, The 2nd Floor of Room building**

客房楼二楼餐厅

⌚ 13:30-18:00 **Seminar of Teaching and Research in IS and E-business (New Beacon Hall)—Chinese seminar**

信息系统与电子商务教学科研研讨会（纽宾凯厅）-中文会场

主题：信息系统与电子商务专业的教学与科研经验交流

主席：夏火松，武汉纺织大学管理学院教授

蒋国银，电子科技大学公共管理学院教授

上半场：专家报告

- 发言题目：一流专业评估与教指委工作  
张李义，武汉大学信息管理学院教授
- 发言题目：产学协同下的电子商务专业实践教学体系构建与实践  
毛志斌，湖北经济学院副教授
- 发言题目：新工科背景电子商务专业学生融合创新能力培养探索  
陈冬林，武汉理工大学经济学院教授

### Notes



- 发言题目: 面向“三融合”的信管专业教学改革探索  
朱镇, 中国地质大学(武汉)经济管理学院副教授
- 发言题目: 信息系统, 商务分析专业设计和学生培养模式  
Weiguo Fan, Professor, The University of Iowa, USA
- 发言题目: 新环境下电商与信管专业培养方向与课程体系探讨  
卢新元, 华中师范大学信息管理学院教授
- 发言题目: 出版精品力作, 助力学科发展  
詹蜜, 武汉大学出版社编辑

#### 下半场: 座谈讨论

- 吴江, 武汉大学信息管理学院教授
- 张李义, 武汉大学信息管理学院教授
- 毛志斌, 湖北经济学院副教授
- 陈冬林, 武汉理工大学经济学院教授
- 朱镇, 中国地质大学(武汉)经济管理学院副教授
- 卢新元, 华中师范大学信息管理学院教授
- Weiguo Fan, Professor, The University of Iowa, USA
- 杜荣, 西安电子科技大学教授

#### 🕒 13:30-15:40 JSIT Special Issue workshop (International Hall) JSIT 专刊工作坊(国际厅)

**Chairs - Yukun Bao 鲍玉昆**, Professor, Huazhong University of Science and Technology, China  
**Zhongyi Hu 胡忠义**, Assistant Professor, Wuhan University, China

Time	Title	Presenter	Paper ID
13:30-13:40	Introduction	Chairs	
13:40-15:40	<i>The Impact of Online Logistics Service Quality Review Information on Consumers' Purchase Intention</i>	<b>Duo Li</b> , Wuhan University of Science and Technology	3
	<i>Mining the Impact of Investor Sentiment on Stock Market from WeChat</i>	<b>Haiyuan Zhao</b> , Beijing Normal University	114
	<i>What Users Trust in Paying-for-knowledge: An Empirical Study of Chinese Online Q&amp;A Community</i>	<b>Jiang Wu</b> , Wuhan University, China	90

#### 🕒 13:30-15:40 Special Address and Concurrent Sessions for Paper Presentation (Triumph Hall) 特邀报告与分会场宣读论文(凯旋厅)

#### 🕒 15:40-16:00 Coffee Break 茶歇

#### 🕒 16:00-18:00 Guidance for Recommended Papers to EI Journal (International Hall) EI 国际期刊论文辅导专题会(国际厅)

**Chairs - Juergen Seitz**, Professor, Baden-Württemberg Cooperative State University, Heidenheim, Germany  
**Doug Vogel**, Professor, Harbin Institute of Technology, China

Time	Title	Presenter	Paper ID
16:00-16:10	Introduction	Chairs	
16:10-18:00	<i>Game Analysis of Government's Response to Network Public Opinion</i>	<b>Yuting Fan,</b> China University of Petroleum, Beijing, China	70
	<i>"Ask Everyone?" How Social Q&amp;A Feedback Influence Consumers' Purchase Intentions</i>	<b>Jian Tang,</b> Central University of Finance and Economics	122
	<i>How Does the Overall Perceived Platform Quality Affect Consumers' Willingness to Pay for Online Health Platform? A Perspective of Updated IS Success Model</i>	<b>Linli Cui,</b> Central University of Finance and Economics, China	37
	<i>The Influence of Corporate Social Responsibility Publicity on Consumers' Willingness to purchase in the Context of Product-harm Crisis</i>	<b>Silan Li,</b> Wuhan University of Science and Technology, China	47
	<i>Understanding Purchasing Behaviors for Online Grey Privacy Products: The Moderating Effect of Grey Product Knowledge</i>	<b>Yuting Meng ,</b> Wuhan Textile University	33
	<i>A Conceptual Model of Trust Influencing Factors in Robo-Advisor Products: A Qualitative Study</i>	<b>Fei Guo,</b> University of International Business and Economics, China	119

- 🕒 16:00-18:00 **Special Address and Concurrent Sessions for Paper Presentation**  
(Triumph Hall) 特邀报告与分会场宣读论文（凯旋厅）
- 🕒 18:20-19:00 **Dinner**, Dining Hall, The 2nd Floor of Room building  
欢迎晚宴（客房楼二楼餐厅）

## Notes

## Part II Panel and Presentation Schedule

### Panel Schedule

#### Presentation Session Topics and Chairs

#### 宣读论文会场主题与分会场主席

Time	Triumph Hall 凯旋厅	International Hall 国际厅	Excellence Hall 卓越厅
5/25/2019 13:30-15:40	<b><u>Information Systems and Operations Management</u></b>  <i>Zhao Cai</i> University of Nottingham Ningbo, China	—	—
5/25/2019 16:00-17:50	<b><u>Emerging Issues in E- Business</u></b>  <i>Robert Carasik</i> Consultant of Wells Fargo Bank, USA	—	<b><u>Social Network in a Platform</u></b>  <i>Ling Zhao</i> Huazhong University of Science and Technology, China
5/26/2019 08:30-10:20	<b><u>Cross Border E- Commerce and Cross Culture Management</u></b>  <i>Shangui Hu</i> Anhui University of Technology, China	<b><u>IT-Enabled Value Creation</u></b>  <i>Xiayu Chen</i> Hefei University of Technology, China	—
5/26/2019 10:40-12:00	<b><u>Blockchain-enabled Business Innovation</u></b>  <i>Zhiyong Liu</i> Dalian University of Technology, China	<b><u>Enterprise Social Media</u></b>  <i>Yi Wang</i> Southwestern University of Finance and Economics, China	—
5/26/2019 13:30-15:40	<b><u>Digital Transformation</u></b>  <i>Xiaobo Xu</i> The American University of Sharjah, United Arab Emirates	—	—
5/26/2019 16:00-17:50	<b><u>E-business Strategy &amp; Online Marketing</u></b>  <i>Lu Wang,</i> Zhongnan University of Economics and Law, China	—	—

### Notes

## Special Addresses 分会场特邀报告

**The 8th Floor, Business Center Building of the New Beacon New Times Intl. Hotel**  
**纽宾凯新时代国际酒店，商务中心楼 8 楼**

Time	Invited Speaker	Title	Hall
5/25/2019 13:30-14:00	<b>Zhao Cai,</b> University of Nottingham Ningbo, China	<i>Addressing the Consensus on Information Sharing in CPFR Information Systems: Insights from Manufacturer-Retailer Dyads</i>	<b>Triumph Hall</b> 凯旋厅
5/25/2019 16:00-16:30	<b>Yi Liu,</b> University of the Incarnate Word, USA	<i>Intra-platform Competition: The Role of Strategic and Operational Evaluation in APP Success</i>	<b>Excellence Hall</b> 卓越厅
5/26/2019 08:30-09:00	<b>Rizwan Ahmed,</b> Lahore School of Economics, Pakistan	<i>Ecommerce in Pakistan: Challenges &amp; Opportunities</i>	<b>Triumph Hall</b> 凯旋厅
5/26/2019 10:40-11:10	<b>Yi Wang,</b> Southwestern University of Finance and Economics, China	<i>Enterprise Social Media and Communication Visibility among Management Teams: Implications for Organization Innovation in China</i>	<b>International Hall</b> 国际厅
	<b>Xiaobo Xu,</b> The American University of Sharjah, United Arab Emirates	<i>Antecedents and Consequences of Teamwork Quality in Blockchain Technology Development Projects</i>	<b>Triumph Hall</b> 凯旋厅
5/26/2019 13:30-14:00	<b>June Wei,</b> University of West Florida, USA	<i>Assessment on Risks in Intelligent Manufacturing E-value Chain</i>	<b>Triumph Hall</b> 凯旋厅

## Notes

## Paper Presentation

**May 25- Triumph Hall, the 8th floor, Business Center Building**  
**纽宾凯新时代国际酒店，商务中心 8 楼 凯旋厅**

**Theme: Information Systems and Operations Management**

**Chair: Zhao Cai, University of Nottingham Ningbo, China**

Time	Paper Title	Presenter	Paper ID
<b>13:30</b>	<i>Addressing the Consensus on Information Sharing in CPFR Information Systems: Insights from Manufacturer –Retailer Dyads</i>	<b>Zhao Cai,</b> University of Nottingham Ningbo, China	<b>Special Address</b>
14:00	<i>False Advertising in a Crowdfunding Market</i>	<b>Juan Zhang,</b> Hohai University, China	85
14:20	<i>The Impact of Green Supply Chain Management (GSCM) on Company's Operational Performance: The Mediation Effect of Operation Capabilities</i>	<b>Lianzhi Sun,</b> Zhongnan University of Economics and Law, China	18
14:40	<i>Research on Institutional Contradiction and Legitimacy Crisis of Internet Car-Hailing Platform With the Grounded Theory</i>	<b>Jing Yang,</b> Nanjing University of Finance and Economics, China	71
15:00	<i>An Optimal Method for Product Selection by Using Online Ratings and Considering Search Costs</i>	<b>Zhouyang Liang,</b> Guangdong University of Technology, China	82
15:20	<i>Switching Behavior to Cloud Enterprise Information Systems in China</i>	<b>Xiukun Bian,</b> China Jiliang University	32
15:40	Coffee Break 茶歇		

**Theme: Emerging Issues in E-Business**

**Chair: Robert Carasik, Consultant of Wells Fargo Bank, USA**

Time	Paper Title	Presenter	Paper ID
<b>16:00</b>	<i>Research on the Influence of Perceived Quality on Short Tenants' Rental Decision in Online Reviews</i>	<b>Wanjie Yuan,</b> Zhongnan University of Economics and Law, China	57
16:20	<i>What Makes a Helpful Online Review When Information Overload Exists?</i>	<b>Zongwei Li,</b> Shanghai Institute of Technology, China	111
16:40	<i>Research on Customer Loyalty of Online Short-term Rental Service: A Meta-analysis</i>	<b>Kunlin Li,</b> Wuhan University, China	7
17:00	<i>Research on Influencing Factors of Online Tourism Service Quality Based on Fuzzy Cognitive Map</i>	<b>Lan Xu,</b> Jiangsu University of Science and Technology, China	51
17:20	<i>An Empirical Study of Hotel Online Booking in O2O Commerce</i>	<b>Jinlu Ma,</b> China Jiliang University	45

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## Paper Presentation

May 25- Excellence Hall, the 8th floor, Business Center Building  
纽宾凯新时代国际酒店，商务中心 8 楼 卓越厅

**Theme: Social Network in a Platform**

**Chair: Ling Zhao**, Huazhong University of Science and Technology, China

Time	Paper Title	Presenter	Paper ID
16:00	<i>Intra-platform Competition: The Role of Strategic and Operational Evaluation in APP Success</i>	<b>Yi Liu</b> , University of the Incarnate Word, USA	<b>Special Address</b>
16:30	<i>Organizational Learning and Business Model Innovation: The Moderating Role of Network</i>	<b>Caihong Zhou</b> , China Jiliang University	60
16:50	<i>Measurements of Recommendation Network Structure in a Package Tour E-commerce Platform</i>	<b>Zihang Tu</b> , China University of Geosciences (Wuhan)	130
17:10	<i>A Study on the Influencing Factors of Network-lending Platform Collapse: A Sample from Hubei Province</i>	<b>Fuyu Yao</b> , Wuhan University of Science and Technology, China	4
17:30	<i>Analysis on Customer Satisfaction from the Perspective of Cross-border Network Retail Platform AliExpress</i>	<b>Mingli Guo</b> , Hangzhou Normal University, China	56

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## Paper Presentation

**May 26- Triumph Hall, the 8th floor, Business Center Building**

纽宾凯新时代国际酒店，商务中心 8 楼 凯旋厅

**Theme: Cross Border E-Commerce and Cross Culture Management**

**Chair: Shangui Hu**, Anhui University of Technology, China

Time	Paper Title	Presenters	Paper ID
<b>8:30</b>	<i>Ecommerce in Pakistan: Challenges &amp; Opportunities</i>	<b>Rizwan Ahmed</b> , Lahore School of Economics, Pakistan	<b>Special Address</b>
9:00	<i>Review on the Status Quo of China's Cross-border E-commerce Research Based on Bibliometrics</i>	<b>Shanshan Chen</b> , Shanghai Institute of Technology, China	59
9:20	<i>Challenges of Cross Border E-Commerce in Tanzania: A Case Study of Tanzania in Comparison with China</i>	<b>Ibrahim Nyanza</b> , Zhengzhou University of Aeronautics, China	117
9:40	<i>Online Shopping Behavior in Cross-cultural Context: An Empirical Research in China</i>	<b>Shangui Hu</b> , Anhui University of Technology, China	13
10:20	Coffee Break 茶歇		

**Theme: Blockchain-enabled Business Innovation**

**Chair: Zhiyong Liu**, Dalian University of Technology, China

Time	Paper Title	Presenters	Paper ID
<b>10:40</b>	<i>Antecedents and Consequences of Teamwork Quality in Blockchain Technology Development Projects</i>	<b>Xiaobo (Bob) Xu</b> , The American University of Sharjah, United Arab Emirates	<b>Special Address</b>
11:10	<i>Blockchain's Adoption in Data Sharing: A State of the Art</i>	<b>Jiaqi Yan</b> , Nanjing University, China	112
11:30	<i>A Blockchain-based Information Model of Cross-Border E-Commerce</i>	<b>Zhiyong Liu</b> , Dalian University of Technology, China	129
11:50	<i>Understanding the Values of Blockchain Based Games from Users' Perspectives: A Value-focused Thinking Approach</i>	<b>Ying Li</b> , Zhongnan University of Economics and Law, China	76

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## Paper Presentation

**May 26- International Hall, the 8th floor, Business Center Building**

**纽宾凯新时代国际酒店，商务中心 8 楼 国际厅**

**Theme: IT-Enabled Value Creation**

**Chair: Xiayu Chen, Hefei University of Technology, China**

Time	Paper Title	Presenters	Paper ID
8:30	<i>Secondary supply chain pricing decision for e-commerce platform merchants considering value-added services</i>	<b>Jiali Pan,</b> Wuhan Textile University, China	12
8:50	<i>Business Value of Making Managerial Responses: A Literature Review and Agenda for Future Research</i>	<b>Wenjie Fan,</b> Aalto University, Finland	88
9:10	<i>A Study on Influential Factors of Residential Rental Prices Based on Hedonic Price Model: Evidence from Central Urban Districts of Chengdu</i>	<b>Yuanyuan Li,</b> Sichuan Agricultural University, China	19
9:30	<i>Market Reaction to Top Executive Turnover in China Growth Enterprises Market: Focus on Difference of Executive Characteristics</i>	<b>Yi Jiang,</b> University of International Business and Economics, China	115
9:50	<i>Robust Parameter Design of Functional Responses Based on Bayesian SUR Models</i>	<b>Jianjun Wang,</b> Nanjing University of Science and Technology, China	139
10:20	Coffee Break 茶歇		

**Theme: Enterprise Social Media**

**Chair: Yi Wang, Southwestern University of Finance and Economics, China**

Time	Paper Title	Presenters	Paper ID
10:40	<i>Enterprise Social Media and Communication Visibility among Management Teams: Implications for Organization Innovation in China</i>	<b>Yi Wang,</b> Southwestern University of Finance and Economics, China	<b>Special Address</b>
11:10	<i>Research on the Influencing Factors of Enterprise WeChat Official Accounts Marketing Effectiveness</i>	<b>Ke Cheng,</b> South China University of Technology	21
11:30	<i>Factors Affecting Consultation Volume in an Online Healthcare Community: Evidence from Online Data in China</i>	<b>Qian Jia,</b> Shaanxi Normal University, China	27

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## Paper Presentation

**May 26- Triumph Hall, the 8th floor, Business Center Building**  
**纽宾凯新时代国际酒店，商务中心 8 楼 凯旋厅**

**Theme: Digital Transformation**

**Chair: Xiaobo (Bob) Xu, The American University of Sharjah, United Arab Emirates**

Time	Paper Title	Presenters	Paper ID
13:30	<i>Assessment on Risks in Intelligent Manufacturing E-value Chain</i>	<b>June Wei,</b> University of West Florida, USA	<b>Special Address</b>
14:00	<i>Understanding the Roles of Different Transport Modes in Logistics Market: Content Analysis for an Online Logistics Forum</i>	<b>Jieru Zhou,</b> Beijing Jiaotong University, China	75
14:20	<i>Dynamic Property of Consumer-Based Brand Competitiveness in Human Interaction Behavior</i>	<b>Yonghua Zuo,</b> Guangzhou University, China	102
14:40	<i>Research on Key Success Factors of Logistics Enterprises Digital Transformation Based on Interpretative Structural Model</i>	<b>Ke Cheng,</b> South China University of Technology, China	22
15:00	<i>An Empirical Analysis of The Influencing Factors of Adoption of Mobile Health Services in Bangladesh Based on Extended UTAUT Model</i>	<b>Mohammad Zahedul Alam,</b> Bangladesh University of Professionals, Bangladesh	36
15:20	<i>How do Nomophobia Exert Impact on Life Satisfaction? Exploring the Mediating Effect of Psychological Wellbeing and Academic Performance</i>	<b>Yanqing Lin,</b> Aalto University, Finland	84
15:40	Coffee Break 茶歇		

**Theme: E-business Strategy & Online Marketing**

**Chair: Lu Wang, Zhongnan University of Economics and Law, China**

Time	Paper Title	Presenter	Paper ID
16:00	<i>Impact of Online Jewelry Consumer's Decision-making Style on Attitudes of Product Quality and Price</i>	<b>Weixin Wu,</b> China University of Geosciences (Wuhan)	8
16:20	<i>Using Fine-grained Emotion Computing Model to Analyze the Interactions between Netizens' Sentiments and Stock Returns</i>	<b>Meng Wang,</b> Central University of Finance and Economics, China	10
16:40	<i>An Analysis of Factors Influencing Consumers' Continued Purchase Intention Based on Online Shopping Pre-sale Model</i>	<b>You Li,</b> Sichuan Agricultural University, China	31
17:00	<i>Influence of Visual Cues of e-WOM on Consumers' Purchase Intention</i>	<b>Linbin Zhang,</b> Sichuan Agricultural University, China	58
17:20	<i>Looking Forward to Seeing Real Experiences Through Photos? It Depends on the Quality of Photos</i>	<b>Ying Xiao,</b> Zhongnan University of Economics and Law, China	79

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## Guidance map 1 China University of Geosciences, Conference Center at East Campus

May 24th, 2019: Venue of Graduate Students' Workshop in IS and E-business





## Guidance map 2 May 25<sup>th</sup>-26<sup>th</sup> , 2019: The New Beacon New Times Intl. Hotel

**Hotel Address:** No. 442 Wuluo Road, Wuchang District, Wuhan City (武汉市武昌区武珞路 442 号)

酒店住房与商务中心位于同一个院子的两个楼栋内，请注意图示：



**会议室位置：**纽宾凯新时代国际酒店，商务中心楼 8 楼  
The 8th Floor, Conference Center Building of the New Beacon New Times Intl. Hotel

酒店入口 Entrance



纽宾凯新时代国际酒店客房和餐厅  
Rooms and restaurant in New Beacon New Times Intl. Hotel

20 米  
20 meters



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